



Flavor Portfolio

Complete beverage flavor catalog for private label innovation

561 unique flavor profiles

Energy • Soft Drinks •
Functional



Portfolio snapshot

From classic beverage staples to tropical and functional flavor directions.

BEVERAGE

549

profiles

Fruit, citrus, dessert, tea, coffee, savory, cream and classics.

TROPICAL

119

profiles

Mango, passion fruit, lychee, guava, pineapple, yuzu and more.

FUNCTIONAL

193

profiles

Masking, cooling, tea, botanicals, energy-type and wellness profiles.

HEALTH & NUTRITION

550

profiles

Full nutrition-friendly flavor canvas, including sweet, fruit and savory options.

Catalog consolidated from the public Europa Private Labels flavor page.



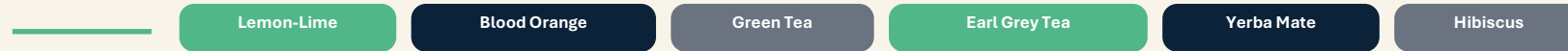
Flavor architecture

A practical way to present the complete catalog during client selection.

Fruit & Tropical



Citrus & Tea



Dessert & Creamy



Functional Tools



Savory & Culinary



Recommended use: start with flavor family → choose hero direction → select final flavor profile for sampling.



BEVERAGE

The full innovation canvas

549 flavor profiles covering fruits, creams, teas, confectionery, savory and classic beverage directions.

Acai

Apple

Cucumber Lime

Energy Drink Type

Vanilla Bean

Watermelon

Red Bull

Yuzu





TROPICAL

Sunshine, juice, island energy

119 tropical profiles ready for high-refreshment, summer, hydration and exotic fruit concepts.

Mango Passion Fruit

Lychee Ginger

Pineapple Grapefruit

Dragon Fruit

Yumberry

Tropical Punch

Pomelo

Functional & health-ready

Flavor systems for energy, nutrition, botanical and better-for-you beverage concepts.

Functional profiles help solve for taste challenges like bitterness, cooling, sweetness, botanical notes and active-ingredient masking.

Bitter Masking

Cooling Mint

Sweetness Enhancer

Green Tea

Aloe Vera

Hibiscus

Yerba Mate

Good fit for

Energy drinks • Hydration • Healthy shots • Multivitamin drinks • Flavored water





Complete A-Z flavor catalog

The following pages consolidate all unique flavor profiles listed on the Europa Private Labels flavor page.

561 unique flavors

A-Z index



All flavors: A–B

1–84 of 561 unique profiles

A · B

- Acai
- Acai Berry
- Acai Blueberry Pomegranate
- Acai Cherry
- Acerola
- Acerola Cherry
- Agave
- Almond
- Almond Cream
- Almond, Chocolate
- Almond, Roasted
- Almond, Toasted
- Aloe Vera
- Amaretto
- Anise
- Apple (various)
- Apple Cider
- Apple Cinnamon
- Apple Pie
- Apple, Baked
- Apple, Caramel
- Appletini
- Apricot
- Apricot Chili
- Apricot Mango
- Apricot Peach
- Arroz con Leche (Rice Milk Type)
- Artichoke

- Banana
- Banana Cream Pie
- Banana Foster
- Banana Nut
- Bergamot
- Berries n' Cream
- Berry Blue
- Berry Cherry
- Berry Citrus
- Berry Kiwi
- Berry Lemon
- Berry Mint
- Berry Punch
- Berry Rooibos, Red
- Berry, Aldehyde-Free
- Berry, Dragon
- Berry, Goji
- Berry, Mixed
- Berry, Noni
- Berry, Wild
- Birthday Cake
- Biscotti, Chocolate Orange
- Bitter Masking
- Bitter Neutralizer
- Black Cherry
- Black Currant
- Black Forest
- Black Pepper

- Black Raspberry
- Black Tea
- Blackberry
- Blood Orange
- Blood Orange Chocolate
- Blood Orange Cranberry
- Blue Raspberry
- Blueberry
- Blueberry Cobbler
- Blueberry Pomegranate
- Blueberry Pomegranate Acai
- Boysenberry
- Brandy
- Brown
- Brown Note
- Brown Sugar Maple
- Bubble Gum
- Buffalo Wing Type
- Burnt Butter Pecan
- Burnt Sugar
- Butter
- Butter (No Diacetyl-Added)
- Butter Caramel
- Butter Cream
- Butter Onion Garlic
- Butter Pecan
- Butter Rum
- Butter Toffee



All flavors: B–C

85–168 of 561 unique profiles

B · C

- Butter Vanilla
- Butter, Caramelized
- Butter, Sauteed
- Buttered Popcorn
- Butterfinger Type
- Buttermilk
- Butterscotch
- Buttery Graham
- Cactus
- Cajun
- Cake, Varieties
- Calamansi (Tangerine-Kumquat)
- Cannoli
- Cantaloupe
- Cappuccino, Various & Combinations
- Caramel
- Caramel Apple
- Caramel Butter
- Caramel Cluster
- Caramel, Nutty
- Caramel, Vanilla
- Caramelized
- Caramelized Butter
- Caribbean Jerked
- Carrot
- Carrot Cake
- Cashew
- Catnip

- Celery
- Chai
- Chai Tea
- Chai, Cinnamon Vanilla
- Chamomile
- Cheese & Chipotle
- Cheese & Herb
- Cheese & Jalapeno
- Cheesecake
- Cherry (various)
- Cherry Berry
- Cherry Mint
- Cherry Pepto Bismol Type
- Cherry Pie
- Cherry Pomegranate
- Chili
- Chipotle
- Chocolate
- Chocolate Almond
- Chocolate Blood Orange
- Chocolate Cinnamon
- Chocolate English Toffee
- Chocolate Macaroon
- Chocolate Malt
- Chocolate Marshmallow Graham
- Chocolate Mint
- Chocolate Mousse
- Chocolate Orange Biscotti

- Chocolate Strawberry
- Chocolate Toffee
- Chocolate, Dark
- Chocolate, Fudge
- Chocolate, Milk
- Chocolate, White
- Chocolate, White Caramel
- Chrysanthemum
- Cilantro
- Cinnamon
- Cinnamon
- Cinnamon Chocolate
- Cinnamon Graham
- Cinnamon Honey
- Cinnamon Orange Spice
- Cinnamon Pear
- Cinnamon Pie
- Cinnamon Roll
- Cinnamon Spice
- Cinnamon Toast Crunch Type
- Cinnamon Vanilla Chai
- Cinnamon Vanilla Cream
- Citrus Punch
- Citrus, Berry
- Clementine
- Clove
- Clove Leaf
- Cobbler, Apple



All flavors: C–G

169–252 of 561 unique profiles

C · D · E · F · G

- Cobbler, Blueberry
- Cobbler, Cherry
- Cobbler, Peach
- Coconut
- Coconut Cream
- Coconut Lime
- Coconut, Toasted
- Coffee (various)
- Coffee Extender
- Cointreau Type
- Cola
- Cookie Dough
- Cookie, Various
- Cookies n' Cream
- Cooling
- Cooling Mint
- Corn
- Corn Bread
- Corn, Kettle
- Cosmopolitan Type
- Cotton Candy
- Cranberry
- Cranberry Blood Orange
- Cranberry Hibiscus
- Cranberry Raisin
- Cream
- Cream Butter
- Cream Coconut

- Cream de Menthe
- Cream, Various & Combinations
- Creamy Mint
- Creamy Pear
- Creme Brulee
- Cucumber
- Cucumber Lime
- Cucumber Mojito
- Currant, Black
- Curry
- Custard
- Darjeeling Type Tea
- Date
- Devils Food Cake
- Dill
- Donut, Glazed
- Donut, Various
- Dragon Berry
- Dragon Fruit
- Dulce de Leche
- Durian
- Earl Grey Tea
- Egg
- Elder Flower
- Energy Drink Type, Various
- English Toffee
- English Toffee Chocolate
- Espresso

- Eucalyptus
- Extender, Sweet
- Extenders, Various & Combinations
- Fig
- Flower, Various
- French Toast
- French Vanilla
- Fried Onion
- Froot Loop Type
- Fruit Combos
- Fruit Punch
- Fruit, Dragon
- Fruit, Various
- Fudge
- Gardenia
- German Chocolate Cake
- Ginger
- Ginger Lychee
- Ginger Pineapple
- Ginger, Pear
- Gingerbread
- Glazed Donut
- Goji Berry
- Goji Raspberry
- Graham
- Graham Marshmallow
- Graham, Buttery
- Graham, Cinnamon



All flavors: G–M

253–336 of 561 unique profiles

G · H · I · J · K · L · M

- Graham, Honey
- Grand Marnier Type
- Grape (various)
- Grapefruit
- Grapefruit Pineapple
- Green Apple
- Green Tea
- Guacamole
- Guanabana
- Guava
- Hawaiian Punch Type
- Hazelnut
- Hemp Type
- Hibiscus
- Hibiscus, Various
- Hickory
- Honey
- Honey Cinnamon
- Honey Graham
- Honey Tangerine
- Honey-Nut
- Honeydew
- Horchata
- Horehound
- Horseradish
- Irish Cream
- Island Punch
- Italian Cream Cake

- Jackfruit
- Jalapeno
- Jamaica de Rosa
- Jasmine
- Jelly & Peanut Butter
- Juice, Various
- Kaffir Lime
- Kettle Corn
- Key Lime
- Kiwi
- Kiwi Berry
- Kiwi Melon
- Kiwi Strawberry
- Kola
- Kumquat
- Lard Type
- Lavender
- Lavender Lemonade
- Lavender Vanilla Bean
- Lemon
- Lemon Berry
- Lemon Green Tea
- Lemon Tarragon
- Lemon Zest
- Lemon-Lime
- Lemonade (various)
- Lemonade, Pink
- Lemonade, Raspberry

- Lemongrass
- Licorice
- Lime
- Lime Cucumber
- Lime, Kaffir
- Limequat
- Loquat
- Lychee
- Lychee Ginger
- Macadamia
- Macaroon, Chocolate
- Mai Tai Type
- Malt, Various
- Mamay
- Mandarin Orange
- Mango
- Mango Orange
- Mango Passion Fruit
- Mango Peach
- Mango Peach Twist
- Mango Pineapple
- Mango Tangerine
- Mangosteen
- Mangosteen Peach
- Maple
- Margarine Type
- Margarita Type, Various
- Marionberry



All flavors: M–P

337–420 of 561 unique profiles

M · N · O · P

- Marshmallow
- Marshmallow Graham
- Marshmallow Graham Chocolate
- Marshmallow, Toasted
- Marzipan Type
- Masking, Bitter
- Masking, Off note
- Masking, Sweet
- Masking, Various & Combinations
- Melon Kiwi
- Melon, Honeydew
- Melon, Various
- Melona Type
- Menthol
- Mesquite
- Milk, Various and Combinations
- Milkshake (various)
- Mimosa Type
- Mint (various)
- Mint Cherry
- Mint, Cherry
- Mint, Cooling
- Mint, Creamy
- Mint, Peach
- Mint, Pear
- Mint, Spring
- Mocha
- Mojito, Cucumber

- Molasses
- Mousse, Various
- Mushroom
- Mustard
- No Diacetyl-Added Butter
- Noni
- Noni Berry
- Nut, Mixed
- Nutmeg
- Nutty Caramel
- Oatmeal
- Onion, Fried
- Orange
- Orange Chocolate Biscotti
- Orange Cream
- Orange Flower
- Orange Juice
- Orange Mango
- Orange Pineapple
- Orange Sherbet Type
- Orange Sorbet Type
- Orange Spice
- Orange Spice, Cinnamon
- Orange Zest
- Orange, Blood
- Orange, Mandarin
- Orange, Valencia
- Oreo Cream Type

- Papaya
- Passion Fruit
- Passion Fruit Mango
- Passion Fruit Peach
- Peach
- Peach Apricot
- Peach Cobbler
- Peach Mango
- Peach Mango Twist
- Peach Mangosteen
- Peach Mint
- Peach Passion Fruit
- Peach, White
- Peaches n' Cream
- Peanut
- Peanut Butter
- Peanut Butter & Jelly
- Peanut Butter Cookie
- Pear
- Pear Cinnamon
- Pear Ginger
- Pear Mint
- Pear, Creamy
- Pear, Prickly
- Pecan
- Pecan, Burnt Butter
- Pecan, Butter
- Peppermint



All flavors: P–T

421–504 of 561 unique profiles

P · R · S · T

- Peppers (various)
- Pepto Bismol Type, Cherry
- Persimmon
- Pickle
- Pie
- Pie, Pumpkin
- Pie, Varieties
- Pina Colada
- Pina Vanilla
- Pineapple
- Pineapple Ginger
- Pineapple Grapefruit
- Pineapple Mango
- Pineapple Orange
- Pineapple, Roasted
- Pink Lemonade
- Pink Rose
- Pistachio
- Pizza
- Plum
- Pomegranate
- Pomegranate Acai
- Pomegranate Blueberry
- Pomegranate Cherry
- Pomegranate Combinations
- Pomelo
- Popcorn
- Praline

- Praline n' Cream
- Prickly Pear
- Pudding, Rice Type
- Pumpkin
- Pumpkin Pie
- Pumpkin Spice
- Punch, Berry
- Punch, Hawaiian Type
- Punch, Island
- Punch, Strawberry
- Punch, Various
- Raisin
- Raisin Cranberry
- Rambutan Type
- Ranch
- Raspberry
- Raspberry Goji
- Raspberry Lemonade
- Raspberry, Blue
- Razzleberry
- Red Bull
- Red Tea (Rooibos)
- Red Velvet Cake
- Red Vine Type
- Rhubarb
- Rice Milk Type
- Rice Pudding Type
- Roasted

- Romano Cheese
- Root Beer
- Rose
- Rose Hip
- Rose, Pink
- Rum
- Rum, Butter
- Sangria Type
- Sasparilla
- Sauteed Butter
- Sesame
- Sherbet, Various
- Smores
- Snickerdoodle Type
- Sorbet, Various
- Soursop
- Spearmint
- Spring Mint
- Spumoni
- Starfruit
- Strawberry
- Strawberry Chocolate
- Strawberry Kiwi
- Strawberry Punch
- Sugar Cookie
- Sweet Potato
- Sweetness Enhancer, Various
- Tabasco Pepper Type



All flavors: T–Y

505–561 of 561 unique profiles

T · V · W · Y

- Tahini Type
- Tamarind
- Tangerine
- Tangerine Mango
- Taro
- Tarragon Lemon
- Tayberry
- Tea, Black
- Tea, Darjeeling Type
- Tea, Earl Grey
- Tea, Green
- Tea, Lemon Green
- Tea, Red Rooibos
- Tea, White
- Tequila
- Tequila Lime
- Tiramisu
- Toasted Coconut
- Toasted Marshmallow

- Toffee
- Toffee, Butter
- Toffee, English
- Tomato
- Tomato Basil
- Tres Leche
- Tropical Blends
- Tropical Fruits (various)
- Tropical Punch
- Truffle, White
- Tutti Fruitti
- Valencia Orange
- Vanilla (various)
- Vanilla Bean
- Vanilla Butter
- Vanilla Caramel
- Vanilla Cream, Cinnamon
- Vanilla Pina
- Vinegar

- Violet
- Waffle Cone
- Walnut
- Wasabi
- Watermelon
- White Cake
- White Chocolate
- White Chocolate Caramel
- White Cloud Type
- White Peach
- White Tea
- White Truffle
- Wildberry
- Wintergreen
- Yellow Cake
- Yerba Mate
- Yogurt, Various and Combinations
- Yumberry
- Yuzu



Ready to select flavors for sampling?

Next step: shortlist 6–12 flavor directions, match to packaging concept, then test sweetness, acidity, mouthfeel and aftertaste.

EUROPA PRIVATE LABELS

contact@europaprivatelabels.com
+30 217 0008400
Piraeus, Greece

